

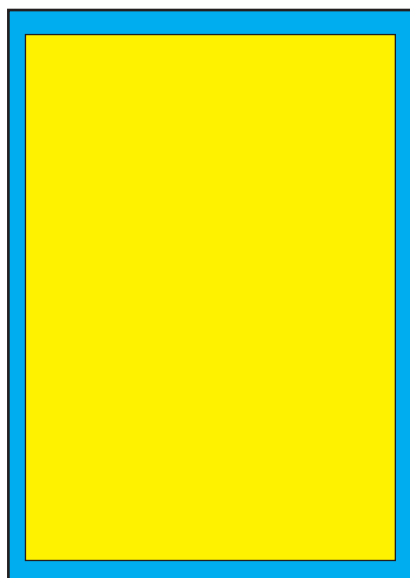


HEALTH
EUROPA *Quarterly*

Advert helpsheets



Client advertisement guidelines

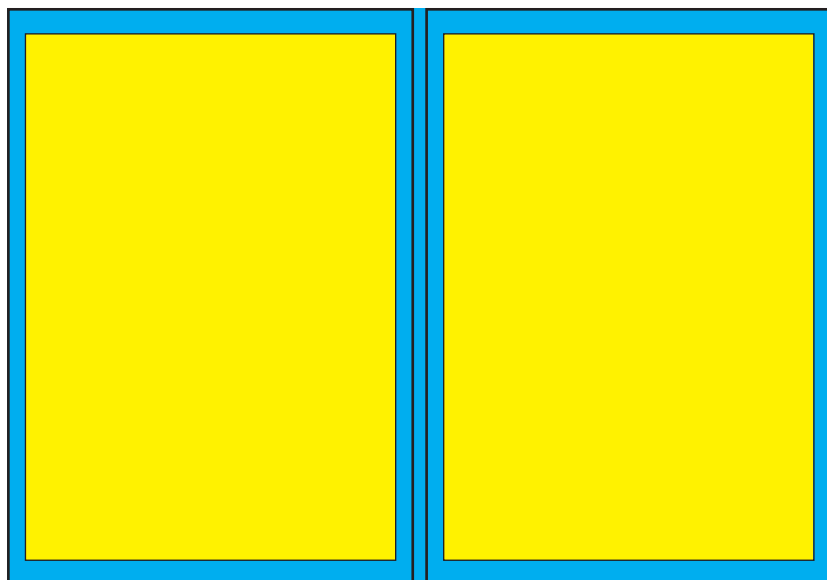


Glossary of terms

	Trim size:	The finished page size.
	Type area:	The maximum area that can be used for type.

Single page dimensions

		Height		Width
	Trim size:	297mm	x	210mm
	Type area:	279mm	x	192mm



Double page spread dimensions

		Height		Width
	Trim size:	297mm	x	420mm
	Type area (each page):	279mm	x	192mm



HEALTH EUROPA *Quarterly*

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