Special report
helpsheets
Client Special Report guidelines

Special Reports - Technical Information

A special report is to be produced under the following guidelines:

- Up to 2000 words per report
- One main image, landscape
- One image of your logo
- Contact details of author including, name, organisation, e-mail and web address and phone number

The purpose of the reports are to be informative to the reader, they can be used to:

- Highlight current news
- Lobby on policy and other issues
- Highlight current research practices and focus areas

Understanding terpenes with PURE5 Extraction

The lesser known modulator

Cannabis legislation has sparked a renewed interest in cannabis and hemp compounds for medicinal and recreational use. As we move into the cannabis/hemp taming zone, they become acquainted with the effects of CBD - cannabidiol and/or THC - tetrahydrocannabinol and find the vastness of their evaluation criteria energized where presented with a range of cannabis products to choose from.

It's clear that the industry has focused on a product's THC and CBD content as a measurement for potential effects associated with a given product. Generally speaking, increased amounts of THC correlates in feeling high while minimal amounts of THC combined with concentrated amounts of CBD learn toward a more relaxing experience. Furthermore, the industry has recently begun to address CBD being combined with cannabinoids and/or supplements for the purpose of targeting specific user outcomes.

It's all about the terpenes!

While the industry has been CBD and THC to centre-stage, terpenes are rapidly becoming the star performer due to our ever increasing understanding of how these compounds synergize to work together. CBD, THC, and Terpenes provide a unique, aromatic profile that differs from anything else in their ability to target specific ailments such as arthritis, joint pain, and headaches, to name a few.

Now you’re smiling! You know. That lovely smile meeting your palate is made possible by a specific terpene in bud, leaf, flowers, wax, and cannabis from any crop. Terpene combinations in high are naturally balanced by the plant to provide the flowers with natural defense and root system in root is in mobility, but when was the last time your buds were carried over the spectrum child while picking their mostly packaged!